



# Fast Facts

## Company

Monsarrat is a Los Angeles startup making the world's first outdoor roleplaying video game (Outdoor RPG).

Unlike scavenger hunt games where you walk to GPS points and stop, Monsarrat lays out a game landscape across a real world outdoor space, which you walk through to explore. On your phone, in augmented reality, you see dozens or hundreds of fantasy trees, rocks, creatures, buildings and other game content, forming a roleplaying game world.

It's a completely new, never seen before category of video game, based on 4 patents. Their founder, [Johnny Monsarrat](#), previously co-created a new category of video game, Massively Multiplayer Online games (MMOs), an industry that now earns \$24 billion a year.

[See Monsarrat's full vision statement](#) or product walkthrough and press and player reaction videos on [Monsarrat's YouTube channel](#).

## Product

Monsarrat has launched a free demo game, [Landing Party](#), now available on [Apple App Store](#) and [Google Play](#).

The game:

- Brings deep storytelling to outdoor video games for the first time,
- Builds mental and physical health,
- Lets you play anywhere, and
- Features roleplaying, a game genre that retains players longer and monetize them better.

Monsarrat is now fundraising to build out a full game.

## Press Contact

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